



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
496475 /	06356848
<u>Product</u>	
OBAMA SKED C	
<u>Contract Dates</u>	<u>Estimate #</u>
10/02/12 - 11/06/12	1904
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/24/12 / 10/24/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	95
<u>Product Code</u>	
	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	19	\$3,025.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week: 10/02/12	10/08/12	MTWTF--		5				\$225.00				
Week: 10/09/12	10/15/12	MTWTF--		5				\$225.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
8	KVVU	10/09/12-10/15/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$225.00	NM		
		See MG 9.11,9.12,9.13,9.14,9.15,9.16										
Week: 10/16/12	10/22/12	MTWTF--		5				\$225.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
11	KVVU	10/16/12-10/22/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$225.00	NM		
		See MG 1.26										
26	KVVU	10/16/12-10/22/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$100.00	NM		
		① MG for 1.11 10/22										
Week: 10/23/12	10/29/12	MTWTF--		5				\$225.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$225.00	NM		
		See MG 1.27,1.28,1.29,1.30,1.31										
17	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$225.00	NM		
		See MG 1.27,1.28,1.29,1.30,1.31										
18	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$225.00	NM		
		See MG 1.27,1.28,1.29,1.30,1.31										
19	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$225.00	NM		
		See MG 1.27,1.28,1.29,1.30,1.31										
20	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$225.00	NM		
		See MG 1.27,1.28,1.29,1.30,1.31										
27	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$100.00	NM		
		① MG for 1.20,1.16,1.18,1.17,1.19										
28	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$100.00	NM		
		① MG for 1.20,1.16,1.18,1.17,1.19										
29	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$100.00	NM		
		① MG for 1.20,1.16,1.18,1.17,1.19										
30	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$100.00	NM		
		① MG for 1.20,1.16,1.18,1.17,1.19										
31	KVVU	10/23/12-10/29/12	Extra		M-F 1:05-1:35am	MTUWThF----	:30		\$100.00	NM		
		① MG for 1.20,1.16,1.18,1.17,1.19										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #	
496475 /	06356848	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA SKED C	1904
Advertiser		
Obama For America		
Original Date / Revision		
10/24/12 / 10/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 10/30/12		11/05/12		MTWTF--				5	\$225.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>			<u>Rate</u>			
21	KVVU	10/30/12-11/05/12		Extra See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11	M-F 1:05-1:35am	MTUWThF----	:30		\$225.00		NM	
22	KVVU	10/30/12-11/05/12		Extra See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11	M-F 1:05-1:35am	MTUWThF----	:30		\$225.00		NM	
23	KVVU	10/30/12-11/05/12		Extra See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11	M-F 1:05-1:35am	MTUWThF----	:30		\$225.00		NM	
24	KVVU	10/30/12-11/05/12		Extra See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11	M-F 1:05-1:35am	MTUWThF----	:30		\$225.00		NM	
25	KVVU	10/30/12-11/05/12		Extra See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11	M-F 1:05-1:35am	MTUWThF----	:30		\$225.00		NM	
E 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30				NM	23 \$5,385.00
Week: 10/02/12		10/08/12		MTWTF--				5	\$195.00			
Week: 10/09/12		10/15/12		MTWTF--				5	\$195.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>			<u>Rate</u>			
9	KVVU	10/09/12-10/15/12		Better See MG 9.11,9.12,9.13,9.14,9.15,9.16	M-F 11a-12p	MTUWThF----	:30		\$195.00		NM	
Week: 10/16/12		10/22/12		MTWTF--				5	\$195.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>			<u>Rate</u>			
13	KVVU	10/16/12-10/22/12		Better See MG 11.6,11.7	M-F 11a-12p	MTUWThF----	:30		\$195.00		NM	
Week: 10/23/12		10/29/12		MTWTF--				5	\$195.00			
Week: 10/30/12		11/05/12		MTWTF--				5	\$195.00			
E 4	KVVU	10/02/12	11/05/12	Anderson	3-4p		:30				NM	26 \$10,700.00
Week: 10/02/12		10/08/12		MTWTF--				5	\$300.00			
Week: 10/09/12		10/15/12		MTWTF--				5	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>			<u>Rate</u>			
6	KVVU	10/09/12-10/15/12		Anderson See MG 4.26	3-4p	MTUWThF----	:30		\$300.00		NM	
26	KVVU	10/15/12-10/15/12		Anderson ④ MG for 4.6 10/15	2-3p	M-----	:30		\$300.00		NM	
Week: 10/16/12		10/22/12		MTWTF--				5	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>			<u>Rate</u>			
13	KVVU	10/16/12-10/22/12		Anderson See MG 4.32,4.33	3-4p	MTUWThF----	:30		\$450.00		NM	
14	KVVU	10/16/12-10/22/12		Anderson See MG 4.28	3-4p	MTUWThF----	:30		\$300.00		NM	
15	KVVU	10/16/12-10/22/12		Anderson See MG 4.27	3-4p	MTUWThF----	:30		\$300.00		NM	
27	KVVU	10/18/12-10/18/12		Anderson ④ MG for 4.15 10/18	2-3p	----Th----	:30		\$450.00		NM	
28	KVVU	10/19/12-10/19/12		Anderson ④ MG for 4.14 10/19	2-3p	-----F----	:30		\$450.00		NM	
32	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTUWThF----	:30		\$700.00		NM	
④ MG for 7.8,4.13 ④ MG for 7.8,4.13												
33	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTUWThF----	:30		\$700.00		NM	
④ MG for 7.8,4.13												
Week: 10/23/12		10/29/12		MTWTF--				5	\$300.00			

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Contract / Revision 496475 /	Alt Order # 06356848	
Contract Dates 10/02/12 - 11/06/12	Product OBAMA SKED C	Estimate # 1904
Advertiser Obama For America		Original Date / Revision 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	16	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTUWThF----	:30	\$300.00	NM		
				See MG 4.31							
	17	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTUWThF----	:30	\$300.00	NM		
				See MG 4.29							
	19	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTUWThF----	:30	\$300.00	NM		
				See MG 4.30							
	29	KVVU	10/24/12-10/24/12	Anderson	2-3p	---W-----	:30	\$450.00	NM		
				④ MG for 4.17 10/24							
	30	KVVU	10/25/12-10/25/12	Katie Couric	2-3p	----Th-----	:30	\$450.00	NM		
				④ See MG 4.34							
	31	KVVU	10/29/12-10/29/12	Anderson	2-3p	M-----	:30	\$450.00	NM		
				④ MG for 4.16 10/29							
	34	KVVU	10/25/12-10/25/12	Katie	1-2pm	----Th-----	:30	\$450.00	NM		
				④ MG for 4.30 10/25							
	Week: 10/30/12 11/05/12 MTWTF--		5	\$300.00							
E	5	KVVU	10/02/12 - 11/05/12	The Dr.Oz Show	4-5p		:30				
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	Week: 10/02/12	10/08/12	MTWTF--	5	\$350.00						
	Week: 10/09/12	10/15/12	MTWTF--	5	\$350.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	9	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTUWThF----	:30	\$350.00	NM		
				See MG 5.26							
	26	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30	\$350.00	NM		
				④ MG for 5.9 10/15							
	Week: 10/16/12 10/22/12 MTWTF--		5	\$350.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	12	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTUWThF----	:30	\$350.00	NM		
				See MG 5.27							
	15	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTUWThF----	:30	\$350.00	NM		
				See MG 5.28							
	27	KVVU	10/18/12-10/18/12	Dr Oz	3-4p	----Th-----	:30	\$500.00	NM		
				④ MG for 5.12 10/18							
	28	KVVU	10/19/12-10/19/12	Dr Oz	3-4p	-----F---	:30	\$500.00	NM		
				④ MG for 5.15 10/19							
	Week: 10/23/12 10/29/12 MTWTF--		5	\$350.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	16	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTUWThF----	:30	\$350.00	NM		
				See MG 5.29							
	17	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTUWThF----	:30	\$350.00	NM		
				See MG 5.30							
	19	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTUWThF----	:30	\$350.00	NM		
				See MG 5.31							
	29	KVVU	10/23/12-10/29/12	Dr Oz	3-4p	MTUWThF----	:30	\$500.00	NM		
				④ MG for 5.16 10/23							
	30	KVVU	10/25/12-10/25/12	Dr Oz	3-4p	----Th-----	:30	\$500.00	NM		
				④ MG for 5.17 10/23							
	31	KVVU	10/23/12-10/29/12	Dr Oz	3-4p	MTUWThF----	:30	\$500.00	NM		
				④ MG for 5.19 10/29							
	Week: 10/30/12 11/05/12 MTWTF--		5	\$350.00							
E	6	KVVU	10/02/12 - 11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30				

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Contract Dates 10/02/12 - 11/06/12	Product OBAMA SKED C	Estimate # 1904
Advertiser Obama For America		
Original Date / Revision 10/24/12 / 10/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/02/12	10/08/12	MTWTF--				3	\$525.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$525.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$525.00			
Week:		10/23/12	10/29/12	MTWTF--				3	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm See MG 6.16	M-F 6-630pm	MTUWThF----	:30		\$525.00	NM		
	16	KVVU	10/23/12-10/26/12	Fox 5 News at 6pm ④ MG for 6.11 10/29	M-F 6-630pm	-Tu---F----	:30		\$525.00	NM		
Week:		10/30/12	11/05/12	MTWTF--				3	\$525.00			
E	7	KVVU	10/02/12	11/05/12	Extra	M-F 7-730p		:30		NM	13	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/02/12	10/08/12	MTWTF--				3	\$625.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$625.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	KVVU	10/16/12-10/22/12	Extra Credited	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
	8	KVVU	10/16/12-10/22/12	Extra See MG 4.32,4.33	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
Week:		10/23/12	10/29/12	MTWTF--				3	\$625.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$625.00			
E	9	KVVU	10/02/12	11/05/12	TMZ	730-8p		:30		NM	15	\$19,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/02/12	10/08/12	MTWTF--				2	\$850.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$850.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/16/12-10/22/12	TMZ See MG 9.11,9.12,9.13,9.14,9.15,9.16	730-8p	MTuWThF----	:30		\$1,350.00	NM		
	11	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
④	MG for 1.8,2.9,12.2,13.1,11.2,9.6											
	12	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th----	:30		\$3,250.00	NM		
④	MG for 1.8,2.9,12.2,13.1,11.2,9.6											
	13	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1----Th-----		:30		\$825.00	NM		
④	MG for 1.8,2.9,12.2,13.1,11.2,9.6											
	14	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1----Th-----		:30		\$825.00	NM		
④	MG for 1.8,2.9,12.2,13.1,11.2,9.6											
	15	KVVU	10/17/12-10/22/12	The Simpsons	M-F 11:35p-12:05aM--WThF----		:30		\$350.00	NM		
④	MG for 1.8,2.9,12.2,13.1,11.2,9.6											
	16	KVVU	10/20/12-10/20/12	NCAA Football Late Game	NCAA Football Lat-----Sa--		:30		\$1,250.00	NM		
④	MG for 1.8,2.9,12.2,13.1,11.2,9.6											
Week:		10/23/12	10/29/12	MTWTF--				2	\$850.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$850.00			
N	11	KVVU	10/07/12	11/04/12	Friends Weekend	5-6p		:30		NM	4	\$1,195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
Week:		10/08/12	10/14/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Friends Weekend See MG 9.11,9.12,9.13,9.14,9.15,9.16	5-6p	-----St	:30		\$225.00	NM		

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KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
496475 /	06356848	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA SKED C	1904
Advertiser		
Obama For America		
Original Date / Revision		
10/24/12 / 10/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week: 10/15/12		10/21/12							\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	3	KVVU	10/15/12-10/21/12	Friends Weekend See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11	5-6p	-----St	:30		\$225.00	NM		
Week: 10/22/12		10/28/12							\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	4	KVVU	10/22/12-10/28/12	Friends Weekend See MG 11.6,11.7	5-6p	-----St	:30		\$225.00	NM		
	6	KVVU	10/27/12-10/27/12	30 Seconds To Fame	Sat 12-1230a	-----Sa--	:30		\$95.00	NM		
	⑧	MG	for 2.13,12.4,11.4									
	7	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1-----St	-----St	:30		\$650.00	NM		
	⑧	MG	for 2.13,12.4,11.4									
Week: 10/29/12		11/04/12							\$225.00			
N 12	KVVU	10/07/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	2	\$650.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/01/12		10/07/12			\$325.00							
Week: 10/08/12		10/14/12			\$325.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	2	KVVU	10/08/12-10/14/12	Extra Weekend See MG 9.11,9.12,9.13,9.14,9.15,9.16	Su 6-7p	-----St	:30		\$325.00	NM		
Week: 10/15/12		10/21/12			\$325.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	3	KVVU	10/15/12-10/21/12	Extra Weekend See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11	Su 6-7p	-----St	:30		\$325.00	NM		
Week: 10/22/12		10/28/12			\$325.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	4	KVVU	10/22/12-10/28/12	Extra Weekend See MG 11.6,11.7	Su 6-7p	-----St	:30		\$325.00	NM		
Week: 10/29/12		11/04/12			\$325.00							
N 13	KVVU	10/18/12	11/01/12	Glee	Thu 9p-10p		:30			NM	9	\$8,375.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week: 10/15/12		10/21/12	---1---	1	\$6,500.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>					
	1	KVVU	10/15/12-10/21/12	Glee See MG 9.11,9.12,9.13,9.14,9.15,9.16	Thu 9p-10p	----Th----	:30		\$6,500.00	NM		
Week: 10/22/12		10/28/12			\$0.00							
Week: 10/29/12		11/04/12			\$6,500.00							

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #	
496475 /	06356848	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	OBAMA SKED C	1904
Advertiser		
Obama For America		
Original Date / Revision		
10/24/12 / 10/24/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type		Amount
									Start Date	End Date	
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Start/End Time	Weekdays	Type
2	KVVU	10/29/12-11/04/12		Glee See MG 13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11	Thu 9p-10p	----Th----	:30	\$6,500.00			NM
3	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
④	MG	for 11.3,1.25,1.22,12.3,1.23,1.24,1.21,13.2			M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
4	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
④	MG	for 11.3,1.25,1.22,12.3,1.23,1.24,1.21,13.2			M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
5	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
④	MG	for 11.3,1.25,1.22,12.3,1.23,1.24,1.21,13.2			M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
6	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
④	MG	for 11.3,1.25,1.22,12.3,1.23,1.24,1.21,13.2			M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
7	KVVU	10/30/12-11/05/12		Extra	M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
④	MG	for 11.3,1.25,1.22,12.3,1.23,1.24,1.21,13.2			M-F 1:05-1:35am	MTUwThF----	:30	\$100.00			NM
8	KVVU	11/02/12-11/02/12		Kitchen Nightmares	Fri 8p-9p	-----F----	:30	\$3,500.00			NM
④	MG	for 11.3,1.25,1.22,12.3,1.23,1.24,1.21,13.2			Fri 9p-10p	-----F----	:30	\$4,000.00			NM
9	KVVU	11/02/12-11/02/12		Fringe	Sat 11p-12a	-----Sa--	:30	\$300.00			NM
④	MG	for 11.3,1.25,1.22,12.3,1.23,1.24,1.21,13.2			1am - 5am	-----Sa--	:30	\$75.00			NM
10	KVVU	11/03/12-11/03/12		Masterchef							
④	MG	for 11.3,1.25,1.22,12.3,1.23,1.24,1.21,13.2									
11	KVVU	11/03/12-11/03/12		CSI: Miami							
④	MG	for 11.3,1.25,1.22,12.3,1.23,1.24,1.21,13.2									
E 16	KVVU	11/06/12	11/06/12	Better	M-F 11a-12p		:30				
	Start Date	End Date		Weekdays	Spots/Week			Rate			
	Week: 11/05/12	11/11/12	-1-----		1			\$195.00			

Totals

234 \$128,930.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	174	\$94,635.00	\$80,439.75
10/29/12 - 11/06/12	60	\$34,295.00	\$29,150.75
Totals	234	\$128,930.00	\$109,590.50

Signature: _____ Date: _____

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REP HEADLINE# 6356848 TRF# 496475
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP Oct24/12 09.02
CHANGES *** KVVU-TV ***

ADV # 1051 ADV. NAME POLI/B OBAMA/D PRE/US
AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # OFF. # 762 SALESMAN #
BUYER NAME MAURA GILROY

3050 K ST NW,
WASHINGTON, DC 20007

SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6356848

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED C EST#1904 COMMENTS: (LINE, ORDER,
 FLIGHT DATES OCT2/12 NOV6/12 WK-6

FCE)

CITY TAX _____
STATE TAX _____

DATE OCT24/12 09.02

REP: OK'D MIL SEE LINES 59-64

NARRATIVE

5
T
A

***** THIS IS A CASH IN
ALL INVOICES ARE TO BE SIGNED
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

SKED C

CON CM

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW
SUITE 800

SOUTHEASTERN MASSACHUSETTS 00000

WASHINGTON, DC 20001

SKED C

REP HEADLINE# 63356848 TRF# 496475
SSS MOD# 4: UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100
ORDER WORKSHEET

HARRIS REPORT

AX# 610-225-1191
T FROM REP OCT24/12 09.02
CHANGERS* *** KWVW-TV ***

REP HEADLINE# 63356848 TRF# 496475
SSS MOD# 4: UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191 OCT24/12 09-02
HARRIS REPORT FROM REP ***CHANGER*** ***WINTER***

REP HEADLINE# 63556848 TRF# 496475
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT24/12 09.02
CHANGES *** VARIOUS REV ***

LINE #: :

STATION MAKEGOOD OFFERS: MISSED:TU-F,M/105A-135A
W11 OK'D BUY#1

OCT30 (5/WK) 30S \$225.00 (OCT23/12)

BUY#12	SUN/500P-600P	OCT21	30S	\$225.00
BUY#13	SUN/600P-700P	OCT21	30S	\$325.00
BUY#49	TUE/800P-1000P	OCT23	30S	\$5350.00

**CHRR: TU-F/930P-1030P
& M/105A-135A
& FRI/800P-900P**

PLS ADVISE.

& SAT/1100P-1200M NOV3 30S \$300.00
 & SAT/230A-330A NOV3 30S \$75.00

OCT/12	97780.00	NOV/12	31150.00
CONTRACT	TOTAL	128930.00	